



# NEWS RELEASE

**\*\*\*FOR MEDIA PLANNING PURPOSES ONLY\*\*\***

## **Advisory on Logistics for Courtesy Broadcast Locations for Media Coverage of President Carter's State Funeral in Georgia**

The Carter Center and the Joint Task Force-National Capital Region (JTF-NCR) are working together with numerous agencies to coordinate resources for media coverage of the state funeral ceremonies for former President Jimmy Carter.

The JTF-NCR will release the schedule of ceremonies, issue media credentials for covering official ceremonies, and handle all media logistics for official ceremonies. Only the pool and media credentialed by the JTF-NCR will have access to observe and document official ceremonies in Georgia and Washington, D.C. See <https://jtfncr.mdw.army.mil/statefunerals/> for [related announcements](#).

**In addition, courtesy locations have been arranged for media to do stand-ups and live shots in Georgia:** The Carter Center in Atlanta, and downtown Plains, President Carter's hometown.\* Both locations will have **separate staging areas to marshal broadcast vehicles** to their designated places. (The JTF-NCR will issue advisories with information regarding any other locations in Georgia.)

This advisory contains valuable information to help streamline media logistics for the courtesy locations. **Please take the time to read these details:**

[ID Required, Security](#)

[Registration – Media and Broadcast Truck Access](#)

[Production Assistance](#)

[Location Details by Site: Atlanta, Plains](#)

[Information for Public Dissemination](#)

*\* Press will have some access to the pecan grove at Phoebe Sumter Medical Center in Americus, Georgia. Note, however, that this is a working hospital, so parking, access, the cafeteria, and sightlines will be restricted. The press pool will cover any official ceremonies at the hospital.*

## GUIDELINES FOR MEDIA AT BOTH LOCATIONS

**ID and Confirmation Email Required:** Media identification with photo will be required to access courtesy spaces. This must include the ID provided by your current media employer and a driver's license or passport. Please be prepared to present your confirmation email from The Carter Center for security and/or staff. Access will be granted only to working media.

**Security:** Be prepared for security sweeps at all locations.

### **Registration – Media & Broadcast Trucks**

**Register for Media Access:** To access courtesy locations, please register your reporting intentions to give us a sense of what to expect, such as headcount, outlet name, outlet location, and program/division/talent, as well as the main point of contact and mobile number so we can quickly follow up as needed.

- Upon arrival, you and your team will be expected to show ID and check in/check out from the site for the duration of the events at that location.
- Be prepared to operate using alternate methods until satellite trucks are released from the marshaling area on Friday, Jan. 3, and permanently parked at each broadcast location.
- In most locations, crew parking is unavailable. When possible, efforts will be made to create an active unloading and loading location for crew access.
- You must request space for your media outlet (reporters and trucks) online at these links:
  - Atlanta: <https://forms.gle/YWMnh5r465E1nggd7>
  - Plains: <https://forms.gle/5hNZ3AzmCsQRuJj39>
- If you do not receive a reserved space, there will be temporary, bookable spaces available.

**Register for Broadcast Truck Access:** At the links above, register, to the best of your knowledge, details related to your outlet's broadcast vehicle, including the engineer in charge or technical contact, vehicle length/width, and type of power tie-in. In both locations, **space is limited**, and cooperation among media is appreciated. If approved for a space, you will receive an email confirmation. The specific parking space will be confirmed upon arrival at the marshaling location. Space allows for one truck per outlet per courtesy location.

- **Marshaling Area; Truck Arrival:** All approved broadcast vehicles, including satellite trucks and microwave vans, must report and queue at the designated marshaling areas to access and park in the courtesy areas reserved for the media. Anticipate being parked for up to a week (depending on location), parking on slopes or grass, and jumping curbs, depending on the site.
  - Networks and affiliates are encouraged to share trucks and resources, as well as coordinate live shots.
  - Once parked, vehicles cannot be swapped out.
  - Local authorities will assist in directing and moving trucks into place at the locations after being queued at the staging areas.

- **Power Access; Cellular:** We will make every effort to provide film-grade quiet generators with distribution panels for a fee (per location, per connection). No private generators will be permitted. If your outlet is requesting power access for its production vehicle, you'll need to provide a credit card. Credit card payments will be processed via DocuSign via a link sent in advance of truck parking.

Media outlets that wish to broadcast from the courtesy locations will need to provide their own means of signal transmission. Neither location is equipped with broadcasting facilities, fiber connectivity, or studio transmission. Expect cellular service to be challenging. We will make every effort to augment the current cellular service but cannot make any guarantees.

- **Planning Details for Cables, Yellow Jackets, Tents, Drones:**
  - **Cable** ramp from permanently parked satellite trucks to the live stand-up location is at least 300 feet and could be more than 600 feet. Media outlets also will need to provide their own power drop of 100-150 feet to the distribution panels.
  - For the Atlanta location: Please provide your own CAT 6 lines to fit into the provided switcher. Please provide a length of at least 200 feet.
  - In some circumstances, outlets will need to cable across roads, and, if so, professional-grade **yellow jackets** or **cable bridges** will be provided at designated areas. Because of public safety issues, outlets are not permitted to lay down their own yellow jackets on roadways.
  - **Tents** will not be provided. Each registered media outlet is allowed one tent that is no larger than 10x10; tent setup is allowed only in designated areas. Expect media tent restrictions during televised ceremonies. We are not able to provide protection from weather elements; please come prepared.
  - **No Drones Allowed:** Drones and aerial photography are not permitted leading up to and during all funeral activities, in accordance with local ordinances.

## Production Assistance

**Pool Feed for Official Ceremonies** Joint Task Force-National Capital Region handles pool feeds in coordination with the networks. Please email any questions to the network overall pool at [statefuneralpool@turner.onmicrosoft.com](mailto:statefuneralpool@turner.onmicrosoft.com).

**Interviews – Legacy Experts:** We can assist in identifying spokespeople to comment on President Carter's presidential and post-presidential legacies. Please email all requests to [media@cartercenter.org](mailto:media@cartercenter.org), specifying the deadline, topics to be discussed, contact phone number, and any special location requests (Atlanta, Plains, Washington, D.C). Using a clear subject line will help us expedite: "Interview Request – 1 p.m. Deadline – XXXX-TV City/Country."

**Historical Footage and Photos for Download:** Professionally shot, high-definition biographical video clips and photos are available for free download at [JimmyCarterTribute.org/downloads/](http://JimmyCarterTribute.org/downloads/).

These include:

- Video footage of key events of the presidency (SD) and post-presidency (HD).
- Narrated video vignettes for the pre-presidency, presidency, and post-presidency; and versions without narration.

- The full-speech transcripts and speech excerpts from the Georgia Governor’s Inaugural Address, Presidential Inaugural Address, Farewell Address in the White House, and Nobel Peace Prize Lecture.
- A selection of images for the pre-presidency, presidency, and post-presidency is available.
- The Carter Center and the Jimmy Carter Presidential Library and Museum cannot search for additional photos and video at this time. Thank you for understanding.
- If you have problems downloading this material, email [media@cartercenter.org](mailto:media@cartercenter.org), using this subject line: “Video Download Problem – (Outlet Name).”

### **Still Have Questions?**

We appreciate the overwhelming response, and we are working quickly to individually respond to questions not answered here. To ensure that your requests are logged and processed efficiently, please direct all inquiries to [media@cartercenter.org](mailto:media@cartercenter.org).

Include the outlet name and location, main point of contact, and mobile phone. Use a clear subject line, for example: “Topic – LMNO-TV City/Country.”

## **Atlanta Courtesy Location**

### **Carter Presidential Center**

453 John Lewis Freedom Parkway N.E., Atlanta, GA 30307 on the northeast corner of the property near the intersection of John Lewis Freedom Parkway N.E. and North Highland Avenue N.E., outside the main gated entrance of the Center’s property. The public is invited to leave flowers and other remembrances at the large entrance sign at this location.

### **Media Truck Marshaling**

- The address of the marshaling location will be provided if you are assigned a permanent space.
- Confirmed media production vehicles must report first to the marshaling area so we can park approved vehicles in an orderly fashion. There will be no exceptions. Trucks should expect to be parked for at least three days. Refer to earlier sections of this advisory for important planning details.
- Be prepared to clear out once official Atlanta ceremonies conclude, and local authorities allow production vehicles to depart. If your outlet intends to stay past the official ceremonies to continue broadcasting, you will still need to move and repark to allow others to leave. Updated details will be provided closer to the time.
- You cannot park on the lawns near the Center before marshaling begins on Friday, Jan. 3. You may only drop off staff with sticks.
- Please provide your own CAT 6 lines to fit into the provided switcher. Please provide a length of at least 200 feet.

### **Media Check-in Onsite**

- Media must check in onsite daily with a media identification photo ID and a government-issued photo ID. Site badges will be issued and are non-transferable.

- Upon arrival on Friday, Jan. 3, for official setup and marshaling, a copy of your confirmation email will be required to access the site.

### **Active Drop-Off/Pickup Location for Media Only**

- There will be a drop-off/pickup location at the corner of North Highland Avenue and Cleburne Avenue N.E. for outlets actively loading or unloading gear. This is subject to change without notice.

### **Media Information Tent**

- There will be an outdoor media check-in tent, but there will not be an official media filing room for media at this site.
- We will make every effort to augment the current limited cellular service to help address the needs of media and the public, but access is not guaranteed.

### **Toilets, Water**

- Until portable toilets with handwashing stations are set up for the public, there is no restroom access. Water access will not be provided at any point.

### **Food, Lodging, and Fuel**

- Food will not be provided. There are restaurants, grocery stores, gas stations, and hotels nearby, some of them within walking distance.

## **Plains Courtesy Location**

### **Downtown Plains at the corner of U.S. Hwy. 280 and Bond Street**

The public is invited to leave flowers and other remembrances at the monument in the downtown square, across from Billy Carter's Service Station.

### **Media Truck Marshaling Area**

- The address of the marshaling location will be provided if you are assigned a permanent space.
- Trucks are only permitted access to the courtesy position in downtown Plains through the marshaling area after Friday, Jan. 3, no exceptions. Space is limited: Once the location is full, no additional trucks will be permitted. Trucks should expect to be parked for at least six working days.
- Temporary parking/setup will be allowed in downtown Plains until generators are delivered on Thursday, Jan. 2. At this time, all trucks and setup will be cleared out to prepare for official marshaling the morning of Jan. 3.

### **Media Check-in Onsite**

- Media must check in onsite daily with a media identification photo ID and a government-issued photo ID. Site badges will be issued and are non-transferable. Media must check in onsite daily.
- Upon arrival on Jan. 3 for official setup and marshaling, you must show a copy of your confirmation email to access the site.

### **Active Drop-Off/Pickup Location for Media Only**

*Subject to change without notice because of security issues*

- Outlets actively loading or unloading gear can access the corner of U.S. Hwy. 280 and Hudson Street.

### **Media Information Tent**

- There will be a small outdoor media check-in and information tent at Billy Carter's Service Station, 104 W. Church St. (U.S. Highway 280), Plains, GA 31780. There will not be a media filing room in Plains.

### **Notes on Cellular and Tents**

- Efforts are being made to augment the current, limited cellular service to help address the needs of media and the public, but access is not guaranteed.
- Media tents will not be provided. Media can bring their own tents but should be prepared to dismantle them during one or more televised ceremonies. All tents must be dismantled on the final day of ceremonies.

### **Toilets, Water**

- Until portable toilets with handwashing stations and safety lighting are set up for the public, there is no restroom access. Water access will not be provided at any point.

### **Food, Lodging, and Fuel**

- Your team must make advance arrangements for food supply and trash removal. Lodging, grocery stores, and restaurants are limited in Plains, and road closures are expected. Find more information at: [www.nps.gov/jica](http://www.nps.gov/jica).
- Plains is ~150 miles south of Atlanta. Americus, Albany, and Columbus are the closest cities to Plains. Media affiliates and partners are encouraged to share resources.

## **INFORMATION FOR PUBLIC DISSEMINATION**

### **Public Participation**

- JTF-NCR will issue details about public access to the repose and locations where the public can view the official procession in Georgia and Washington, D.C., including details about what items will and will not be allowed, estimated wait times, handicap/disability access, and courtesy transportation locations: <https://jtfncr.mdw.army.mil/statefunerals/>

### **Participate Online**

- The Carter family invites the public to sign the official online condolence book at [www.JimmyCarterTribute.org](http://www.JimmyCarterTribute.org).

### **Public Transportation**

- Check with local transit authorities for their communications regarding opportunities for public transit.

### **Flower Drops**

- Atlanta: The Carter Center (large entrance sign), 453 John Lewis Freedom Parkway N.E., on the northeast corner of the property near the intersection of North Highland Avenue and John Lewis Freedom Parkway.
- Plains: At the monument in the downtown square on U.S. Hwy. 280.

### **Road Closures in Georgia**

- Georgia road closures and other transportation details surrounding ceremonies in Georgia will be announced by local and state authorities.

### **Facility Closures**

Before planning a visit, the public is encouraged to check for adjusted visiting hours before and during the funeral activities at:

- Jimmy Carter Presidential Library and Museum, Atlanta: [www.jimmycarterlibrary.gov](http://www.jimmycarterlibrary.gov)
- The Carter Center, Atlanta: [www.cartercenter.org](http://www.cartercenter.org)
- National Park Service sites in Plains, Georgia: [www.nps.gov/jica](http://www.nps.gov/jica)

### **The Carter Center**

*Waging Peace. Fighting Disease. Building Hope.*

*A not-for-profit, nongovernmental organization, The Carter Center has helped to improve life for people in over 80 countries by resolving conflicts; advancing democracy, human rights, and economic opportunity; preventing diseases; and improving mental health care. The Carter Center was founded in 1982 by former U.S. President Jimmy Carter and former First Lady Rosalynn Carter, in partnership with Emory University, to advance peace and health worldwide.*

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